

OHIO RIVER WATER TRAIL DEVELOPMENT AND MAINTENANCE PLAN 2018

CONTENTS

- VISION..... 2
- GOALS..... 2
- DESIRED FUTURE CONDITIONS..... 3
- ACTIVITIES..... 3
 - Community Support 3
 - Conservation..... 3
 - Education 3
 - Planning 4
 - Public Information 4
 - Recreation Opportunities 5
 - Trail Maintenance..... 5
- TRAIL MAINTENANCE MANAGEMENT PLAN 5
- TRAIL PARTNERS 6
 - Ohio River Water Trail Sponsor 6
 - Ohio River Water Trail Co-Sponsors 6
 - Interested non-sponsors 6

VISION

This Water Trail will be an easily accessible recreation resource for residents and visitors.

This Water Trail will contribute to the economic development of Wood County and the surrounding region.

The Mid-Ohio Valley will become a nationally recognized destination for canoeing, kayaking, paddle boarding and other non-motorized water activities, resulting in improved communities and a strengthened economy.

GOALS

1. Enhance economic tourism development in the Greater Parkersburg area by encouraging and enabling visitors and residents to enjoy canoeing and kayaking on the Ohio River, the Little Kanawha River, and the many other rivers, streams and lakes in the Mid-Ohio Valley.
 - Develop a Water Trail marketing and promotional plan.
2. Develop more access points for the Water Trail.
 - Work with Water Trail communities to include Water Trail access and amenity development in their community and economic development planning.
 - Mobilize and organize Water Trail communities and citizens to implement their Water Trail-related community and economic development plans.
3. Work with agencies and communities to provide water safety educational information and signage at Water Trail access points.
4. Develop, with partners, interpretive materials and tools to educate Water Trail users about the area's scenic, natural, recreational, historical and engineering assets.
5. Build Collaboration.
 - Foster and nurture an environment of cooperation and collaboration among the many partners involved in the diverse aspects of creating and developing the Water Trail.
 - Develop supportive relationships among the communities along the Water Trail.
6. Plan future Ohio River Water Trail maintenance and development.
 - Create, in cooperation with partners, sponsors and water trail communities, plans for developing the water trail and its amenities.
 - Develop maintenance strategies and agreements.

DESIRED FUTURE CONDITIONS

Access sites with good signage, parking, and information kiosks.

Consistent Design / Look of signage.

More access points.

Interstate signs.

ACTIVITIES

	RESPONSIBLE	DUE	STATUS
Community Support			
Partnerships			
Recruit WV DNR as a co-sponsor	Mark Lewis	2018	
Develop FB page MOV Kayakers as community support for the Water Trail, including regularly scheduled group paddles.	Tina Lang	2018	
Surveys and Public Opinion			
Economic Impact Studies			
Landowner Relationships			
Funding			
Conservation			
Water Quality, Cleanups, and Invasives			
Ohio River Clean Sweep	City of Parkersburg	2018	
Green Infrastructure			
Conservation			
Develop an informal river conservation group	Mark Lewis	2018	
Restoration			
Planning			
Other			
Education			
Events & Festivals			
Waterfowl Day,	ORINWR	2018	
	RESPONSIBLE	DUE	STATUS
		3/8/2018	L. Roberts

	RESPONSIBLE	DUE	STATUS
Museums/Visitor Centers			
Interpretive Programs, such as "Brunch with Margaret", "Tea at Maple Shade", Dining With The Blennerhassetts"	BI HSP	2018	
Interpretive programs, such as "Brunch with Mark Twain"	Ohio River Museum	2018	
Programs			
Education programs such as "Birds of Prey", "Celebrating Butterflies", "Moth Night"	BI HSP	2018	
Youth Programs			
Youth Ecology/Conservation programs, such as "Nature Walk - What's In a River", "Bugs, Bug, Bugs"	BI HSP	2018	
Passport to Fun: Summer Camp at the Museum	Ohio River Museum	2018	
Youth ecology/conservation programs, e.g. "Junior Biologist"	ORINWR	2018	
Conferences and Competitions			
Planning			
Review Trail Development and Maintenance Plan every 12 mo.	WCATC	March 2018	
Develop strategies to strengthen best management practices	WCATC	2019	
Public Information			
Access, Routes, and Maps			
Develop ten 'Paddle Trips' itineraries on the Facebook page 6 currently developed	WCATC	2018	
Develop more access points – Happy Valley	WCATC	?	
Develop more access points – Spencer Landing	Mark Lewis	?	
Brochures/ Fact Sheets			
Events & Festivals			
Pioneer Heritage Days	BI HSP	2018	
Paddlefest	CVB	Sept-2018	
Welcome Back carp	Ohio River Museum	April 2018	
Attend two local festivals to promote the ORWT			
Attend Marietta Earth Day	Tina Lang	2018	
Attend River, Trails and Ales Festival	Tina Lang	2018	

	RESPONSIBLE	DUE	STATUS
Publicity			
Develop a marketing and promotional plan.	CVB		ongoing
Safety, Hazards and Water Quality			
Recreation Opportunities			
Access, Routes, and Maps			
Access point signage	Lloyd Roberts	2018	
Connectivity			
Recreation Info and Facilities			
Develop opportunities for overnight camping	WCATC	?	
Trail Maintenance			

TRAIL MAINTENANCE MANAGEMENT PLAN

1. WCATC will encourage trail users (and others) to report maintenance issues or concerns via the Trail Facebook Page.
2. WCATC will report the maintenance concern to the co-sponsors, and to the owner of the issue.
3. WCATC will encourage the owner to correct the issue and to report when the maintenance issue is fixed.
4. If possible, WCATC will report back to the person who originally reported the concern the ongoing status and final resolution.

TRAIL PARTNERS

Ohio River Water Trail Sponsor

Wood County Commission
Wood County Alternative Transportation Council
Greater Parkersburg CVB

Marty Seufer	County Administrator	seufer@woodcountywv.com
Lloyd Roberts	Chair	Lloyd_T215@yahoo.com
Mark Lewis	President and CEO	mlewis@parkersburgcvb.org

Ohio River Water Trail Co-Sponsors

Ohio River Island National Wildlife Refuge
Friends of the Ohio River Island National Wildlife Refuge
Ohio River Trail Council
City of Vienna
City of Williamstown
City of Parkersburg
Ohio DNR

Rebecca Young	Refuge Manager	rebecca_young@fws.gov
Rebecca Young	Refuge Manager	rebecca_young@fws.gov
Dr. Vincent Troia		drvtroia@ohiorivertrail.org
Linda Kern		lindakern@vienna-wv.com
Marty Seufer		willcity@suddenlinkmail.com
Sam Tuten	City Planner	Samuel.Tuten@parkersburgwv.gov
Douglas Leed	Ohio Water Trails Program Administrator	douglas.leed@dnr.state.oh.us

Blennerhassett Historical State Park
Marietta Adventure Company
Washington County Commission

Miles Evenson	acting Superintendent	Miles P. Evenson@wv.gov
Ryan Smith		mariettaadventurecompany@gmail.com
Rick Peoples	Clerk, Washington County Commission	rpeoples@wcv.gov

Marietta Rowing and Cycling Club
Ohio River Museum

Rick Ralston		RickRalston67@Gmail.com
Glenna Hoff	Director of Education and Programs	ghoff@campusmartiusmuseum.org

Interested non-sponsors

National Park Service
Pleasants County CVB
Belpre Chamber of Commerce
Rails Trail Conservancy
Tom Breitmeier

Peggy Pings	Outdoor Rec Planner	Peggy_Pings@nps.gov
Jody Murphy		pleasantscvb@frontier.com
Kelly Cox		kellycox@suddenlink.net
Kent Spellman		K.Spellman122@gmail.com
FB KayakWV		herdfan4@frontier.com