

2017 WORKPLAN

SC Revolutionary Rivers Trail

Primary Partner

Florence Convention and Visitors Bureau – Holly Beaumier, Director

Secondary Partners

Florence County GIS Department
Lynches River Park
River Rats Canoe and Kayak Rentals
Swamp Fox Canoe and Kayak Rental
Swamp Fox Paddlers
Town of Johnsonville
SCPRT
Pee Dee Land Trust
SC National Heritage Corridor

Project Goal and Description

To develop a recreational paddling trail, open to the public, which increases awareness of the historical and natural heritage of the region, specifically as it relates to the Lynches River corridor. The process will include coordinating the communication between planning staff, stakeholders and the community for the development of a friends/support group. The friends group will serve as a catalyst to build stronger relationships with river property owners as well as develop long term strategies for river trail management, stewardship and funding.

Objective 1: Assess and work with current project partners/stakeholders for creating a water trail friends/support group. The friends group would serve as a catalyst to positively engage bordering river property owners and develop strategies for long term management, marketing and funding associated with the water trail.

- Identify stakeholders and project partners that are not currently on the planning team;
- Identify land owners bordering both sides of the river water trail;
- Assist in developing a friends/support group for long term management of the water trail;

Products: complete summary of input from public workshop (Spring, 2017); develop “friends” group guidelines/strategic plan (i.e. mission statement, goals, internal working groups) (Summer

, 2017).

Objective 2: Develop strategies for short/long term management, membership, marketing, river stewardship, volunteerism and funding for the water trail;

- Identify opportunities for engaging friends group members and adjacent landowners with water trail's short and long range plans;
- Work closely with state and local planning agencies to identify existing resources for implementing the water trail's short/long term goals;
- Assist in facilitating friend's group meetings to garner input on water trail goals;

Products: summary of short/long term goals (Summer, 2017); expand initial trail interest group to include local/state agencies and adjacent land owners.

Objective 3: Design community outreach and participation strategies

- Identify opportunities for connecting the water trail friends group with adjacent communities and neighborhoods;
- Assist in facilitating public workshops to garner public input on issues and concerns surrounding the water trail;
- Develop guidelines for addressing public concerns and issues.

Products: host a series of public workshops to garner public input on water trail issues/concerns (Fall, 2017); complete summary of input from public workshops (Winter, 2017)

Responsibilities:

Florence Convention and Visitors Bureau / Revolutionary Rivers Trail Friends Group

- Serve as lead and local coordinator for Revolutionary Rivers Trail.
- Maintain coordination and communication between project partners.
- Prepare, or coordinate preparation of, data resource information and maps.
- Research and apply for appropriate funding opportunities as they become available.
- Coordinate river trail public events for building community support.
- Serve as lead to any proposed "Friends/Advisory Group" if needed (e.g., maintain minutes, mail outs, serve as initial chair/co-chair).

National Park Service, RTCA Program

- Prepare drafts for work plan and finalize with Florence Convention and Visitors Bureau/ initial planning team;

- Identify specific tasks and processes to support the implementation of the work plan elements.
- Assist with facilitating initial planning team, friends group and public meetings.
- Provide technical assistance on related issues as needed.
- Assist with locating potential funding sources.

ACCEPTED:

Florence Convention and Visitors Bureau,



Holly Beaumier

NPS/RTCA,

Bill Lane

