



**FOR IMMEDIATE RELEASE**

**FRIENDS OF REVOLUTIONARY RIVERS (FOREVR) TO MEET NOV. 14**

**Florence, SC (October 31, 2017)** – The Friends of Revolutionary Rivers (FOREVR) next meets November 14 at 6 pm at Lynches River County Park, as the group continues to increase stewardship and conservation of 60 miles of Lynches River designated as a National Recreation Trail.

The public is invited to attend to show their support for FOREVR or learn more about the SC Revolutionary Rivers Trail.

FOREVR is coordinated with help from the National Park Service through the Rivers, Trails, and Conservation Assistance Program. It is a special account of the Eastern Carolina Community Foundation. As a National Recreation Trail, the SC Revolutionary Rivers Trail is a component of the National Park Service.

“We are excited to be working in partnership with the Friends of Revolutionary Rivers in making this one of the premier water trails in the State of South Carolina,” said Bill Lane, South Carolina/North Carolina Project Manager of the Rivers, Trails & Conservation Assistance Program. “The trail will provide opportunities for recreation, conservation and historic education.”

FOREVR includes the Florence Convention and Visitors Bureau (CVB), Florence County, Town of Johnsonville, Department of Natural Resources, SC Forestry Commission, Pee Dee Land Trust, Eastern SC Heritage Region, SC National Heritage Corridor, local outfitters and landowners.

“The progress we have made to bring to life the rich history of Lynches River and share it as a major tourism and educational asset is tremendous, but the effort must be sustained for that to continue,” said Holly Beaumier, Executive Director of the CVB.

Scheduled to attend the Nov. 14 meeting is guest speaker Matt Butler, Environmental Projects Manager with Sound Rivers, Inc., which protects the Neuse and Tar-Pamlico Rivers in North Carolina. He will provide insight into how Sound Rivers developed platform camping sites, which provide floors for campers to pitch tents upon and greatly improves the outdoors experience.

The SC Revolutionary Rivers Trail winds through the picturesque Lynches River from Lynches River County Park to the swampy former staging areas of Revolutionary War hero General Francis Marion. It was Marion’s clever utilization of the cypress swamplands to evade the British that earned him the Swamp Fox nickname.

The Revolutionary River Trail links up with the Stagecoach Hiking Trail at Lynches River County Park, and allows paddlers to float through the scenic swampland once the site of guerrilla warfare attacks led by

Patriots against Loyalists. The trail also features a series of [short excursions](#) and overnight rustic camping opportunities provided by [local outfitters](#). Self-guided driving tours to remote [Francis Marion Trail](#) sites also are available.

For more information on the SC Revolutionary Rivers Trail, please visit [visitflo.com/sc-revolutionary-rivers](http://visitflo.com/sc-revolutionary-rivers).

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### **About Florence Convention & Visitors Bureau**

The Florence Convention & Visitors Bureau is the official destination marketing organization for the city and county of Florence, SC whose primary mission is to market and promote the Florence area as the optimal site for conventions, sports, and leisure travel. More information may be found at [www.visitflo.com](http://www.visitflo.com).

### **Media contact:**

Holly Beaumier, Executive Director  
Florence Convention & Visitors Bureau  
843.664.0330, [holly.beaumier@visitflo.com](mailto:holly.beaumier@visitflo.com)